



August 5, 2020

Dear Carriers,

As a valued carrier with Mactrans Logistics Inc., we would like to bring the SmartWay Program to your attention.

We are a SmartWay partner and have been very pleased with the benefits of being part of this program. SmartWay can help your company reduce your operating costs, fuel consumption and emissions. To date there are nearly 4000 companies in SmartWay including several Fortune 500 companies.

What is SmartWay and what are the benefits? SmartWay is a powerful, international network that benefits retailers, manufacturers, and logistic providers looking to reduce their carbon footprint by connecting them with fuel-efficient freight carriers to ship their goods. By becoming a SmartWay Partner, you join other firms that share the goal of saving fuel - and reducing greenhouse gas and air pollutant emissions.

There are many reasons a company may want to be a SmartWay Truck Carrier:

- Attract business from SmartWay shippers & logistics providers.
- Track and improve fuel efficiency.
- Reduce emissions and operating costs.
- Differentiate your business and qualify to use the SmartWay Partner logo.
- Demonstrate environmental stewardship to stakeholders.
- Make a positive contribution to your corporate culture.
- Play an important role in making the freight transportation supply chain more sustainable.

For more information on SmartWay please visit www.smartway.nrcan.gc.ca

Another benefit of being a SmartWay Partner is that you are provided with a Benchmark Report on a yearly basis that shows your performance in relation to your peers. SmartWay is a voluntary program and there is no cost to you. They also have an array of FREE resources available to you to help you improve your fuel efficiency.

Please contact SmartWay with any questions that you may have at 1-855-322-1564 or by e-mail at NRCan.SmartWay.RNCan@canada.ca We hope you will consider becoming a SmartWay Partner.

Best Regards,
Joel MacKay, President
Mactrans Logistics Inc.